

WB MINING WHITEPAPER

WB MINING 白皮书

Jochen Weinel
WB-Mining
You are the boss!
你是老板！

Manage a real gold mine - from home, on your smartphone. Be a player, manager and investor in a worldwide unique and historically unprecedented movement. WB-Mining is a pioneering project and milestone in entertainment culture. "Everyone can participate, everyone has the same rights. An economic game, with global scale, with real life impact."

您可以在家里，在智能手机上管理一个真正的金矿。成为全球独一无二且史无前例的运动的参与者、管理者和投资者。WB-Mining是开创性项目和娱乐文化的里程碑。“每个人都可以参与，每个人都有同样的权利。一个经济游戏，具有全球规模，对现实生活有影响。”



This is WB-Mining

这就是WB-Mining

Imagine opening an app on your smartphone. It's an economic and construction simulation, where the goal is to make smart decisions, grow your empire and increase your income. With one difference: Real money is involved and your decisions have an impact on real life.

想象一下在您的智能手机上打开一个应用程序。这是一个经济和建筑模拟，目标是做出明智的决定，发展您的帝国并增加您的收入。唯一的区别：涉及真实的钱，您的决定会对现实生活产生影响。

Together with other players you make decisions and thus concretely influence the course of the project in real life. This worldwide unique concept is a milestone in the entertainment industry and sets new standards for how we will think about money, community and investments.

您与其他玩家一起做出决定，从而具体影响现实生活中的项目进程。这个全球独一无二的概念是娱乐业的一个里程碑，并为我们如何看待金钱、社区和投资设立了新的标准。

For more information, visit our website.

想了解更多，请访问我们的官方网站

WB-Mining is first and foremost a game, but it is also an investment opportunity with real profit potential and a social experiment. The question is: "Do many people together make better decisions than individual experts?" And above all:

WB-Mining首先是一个游戏，但它也是一个真正具有盈利潜力的投资机会和一个社会实验。问题是：“许多人一起做出的决定是否比个别专家做出的决定更好？”最重要的是：

"Do you have what it takes to run a gold mine?"

“你有条件经营金矿吗？”

WB-Mining is an economic game, with reference to real life. All decisions are made collectively by all players. It is the task of the players to prove cohesion and thus lead the project to success. No individual achievements count here. Winning or losing is only done together - as a team. Since ad-hoc decisions have to be made on site (e.g. staking a claim), WB-Mining reserves the right to make decisions on site in the interest of the community and in the interest of the project and, if necessary, to present them to the community for voting afterwards.

WB-Mining是一款经济游戏，参考了现实生活。所有决定均由所有玩家共同做出。参与者的任务是证明共识凝聚力，从而带领项目走向成功。这里没有个人成就。胜利或失败只能一起完成——作为一个团队。即使临时决定必须在现场做出（例如提出索赔），WB-Mining 保留为了社区和项目的利益而在现场做出决定的权利，并在必要时提出这些决定之后交给社区投票。

"The goal of WB-Mining is to build a community that makes democratic decisions together and supports each other increase their own wealth."

“WB-Mining 的目标是建立一个共同做出民主决策并相互支持增加自身财富的社区。”

Our Strategy & Project Plan

我们的战略和项目计划

Procedure and game structure

流程和游戏结构

Every player gets a right to vote. No matter whether he owns WBM tokens for 5 euros or 20 thousand euros. In this way, we prevent frustration among the players and at the same time prevent market manipulation by so-called whales. Each vote has the same influence on the decisions. Interpersonal cohesion and the promotion of swarm intelligence are the main focus, not the depth of wallets.

每个玩家都有投票权。无论他拥有 5 欧元还是 2 万欧元的 WBM 代币。通过这种方式，我们可以防止参与者之间的挫败感，同时防止所谓的鲸鱼操纵市场。每次投票对决定的影响都是一样的。人际共识凝聚力和群体智能的提升是主要关注点，而不是钱包的深度。

The app we developed specifically for this purpose, maps the central hub of all actions and insights. This is where players currently find polls and their personal account with a WBM token (share). Later, reports, community panels, the media center and the in-game store will be added. More content is in the planning stage.

我们为此专门开发的应用程序映射了所有行动和见解的中心枢纽。这里是目前玩家可以使用的 WBM 代币（分享）找到民意调查和他们的个人账户的地方。稍后，将添加报告、社区面板、媒体中心和游戏商店。更多内容正在规划阶段。

The app will be linked to a personal user account. The user account will be linked to a phone number, which allows us to prevent multiple accounts as far as possible.

该应用程序将链接到个人用户帐户。用户帐户将链接到一个电话号码，这使我们能够尽可能地防止多个帐户。

Each created account automatically includes a personal voting right for decisions and a wallet with a WBM token (share).

每个创建的帐户都会自动包含一个个人决策投票权和一个带有一个 WBM 令牌（共享）的钱包。

The player has the possibility to influence real-life actions via the app. He can also exchange ideas with other players, speak out in favor of certain strategies and make his voice heard. In the future, he will be able to follow the current events on site via live streams and reports.

Currently, no Internet connection is possible on the claim. That's why it's more difficult to have all the decisions made immediately by the teammates. We are working on a solution for the 2023 season (e.g. Starlink).

玩家可以通过应用程序影响现实生活中的行为。他还可以与其他玩家交流想法，大声疾呼支持某些策略并发表自己的意见。未来，他将能够通过直播和报道关注现场时事。

目前，索赔无法连接互联网。这就是为什么很难让队友立即做出所有决定。我们正在为 2023 季度制定解决方案（例如 Starlink）。

Jochen Weinel, the inventor of WB-Mining and initiator of the project, is game master, supervisor and worker on the claim in Canada, for which he gave up his residence in Germany and emigrated.

WB-Mining的发明者和项目发起人Jochen Weinel是加拿大矿区的游戏大师、监管者和工人，为此他放弃了在德国的居留权并移民了。

Voting right: You decide

投票权：你决定

What makes WB-Mining different from any other previous project is that the players have a democratic vote. Every major decision happens only by the majority vote of the fellow players. This starts with deciding the direction of the next drill and ends with deciding the payout in WBM tokens when gold is found. The more gold is found, the higher the demand for WBM tokens. Maybe it is worth to wait with the distribution, maybe not. The players decide collectively. The value of each vote is equal - no matter how many WBM tokens a player owns.

WB-Mining 与以往任何项目的不同之处在于，参与者拥有民主投票权。每一个重大决定只能由其他玩家的多数票决定。这从决定下一次钻探的方向开始，到决定在发现黄金时支付 WBM 代币结束。发现的黄金越多，对 WBM 代币的需求就越高。也许值得等待分发，也许不值得。玩家们集体决定。无论玩家拥有多少 WBM 代币，每次投票的价值都是相等的。

In the decision-making process, players are supported by reports from geologists, business economists and shift managers. Each expert working on site at the mine has no decision-making power, but submits his or her work and recommendations to the community, which has to make a majority decision like a joint board of directors.

在决策过程中，玩家们会得到地质学家、商业经济学家和值班经理报告的技术支持。每个在矿山现场工作的专家都没有决策权，而是向社区提交他或她的工作和建议，社区必须像联合董事会一样做出多数决定。

Each player is an investor, manager and speculator at the same time.

每个玩家同时是投资者、管理者和投机者。

WB-Mining thus sets a whole new standard in the entertainment industry.

因此，WB-Mining 在娱乐行业树立了全新的标准。

A democratically managed business venture, where everyone together can win or lose.

这是一个民主管理的商业企业，每个人都可以一起赢或输。

Is the swarm intelligence of the people high enough to lead the project to success? The players have it in their own hands. No one is favored. The game master is responsible for ensuring that decisions are adhered to and for on-site management.

人类的群体智能是否足以使项目取得成功？玩家们掌握在自己手中。没有人有特例。游戏负责人只负责确保决策得到遵守并负责现场管理。

The "WBM Token"

WBM币的应用

At the heart of the entire game are the WBM tokens. They take on the function of a currency within the game, but are also digital speculation objects, and are similar in many respects to a cryptocurrency such as Bitcoin. The number of tokens is limited to 18 million from the beginning and cannot be increased by anyone.

整个游戏的核心是应用代币——WBM 代币。它们在游戏中承担了货币的功能，但也是数字的

投机对象，并且在许多方面类似于加密货币，例如比特币。代币数量从一开始就限制在 1800 万个，不能由任何人增加。

The token is based on state-of-the-art blockchain technology and, like any professional cryptocurrency, is considered mathematically indecipherable. The technically correct name is BEP 20 token. BEP here stands for blockchain technology. Therefore, a falsification of the market conditions is as good as impossible. We had this utility token programmed specifically for our purposes and according to our specifications.

该令牌基于最先进的区块链技术，和其他专业加密货币一样，被认为在数学上无法破译。

技术上正确的名称是 BEP20 令牌。BEP 在这里代表区块链技术。因此，一个伪造市场条件几乎是不可能的。我们这个应用代币专门针对我们的目的并根据我们的规格进行编程。

In plain English, this means:

用简单的英语来说，这意味着：

Each WBM token within the app, as well as other hardware and software wallets, is also entitled to a dividend distribution in the form of WBM tokens. How exactly the gold will be distributed was decided on in a vote. WB-Mining sells the gold it finds. With the share of the earnings that is to be distributed to the players, BNB will be bought and exchanged for WBM and then burnt.

This increases the value of the WBM token and everyone benefits.

应用程序中的每个 WBM 代币，以及其他硬件和软件钱包，也是有权以 WBM 代币的形式分红。黄金究竟会如何分发是在投票中决定的。WB-Mining 出售其发现的黄金。随着分配给玩家的收益份额，BNB 将被购买和换成WBM然后烧掉。这增加了 WBM 令牌的价值，并且每个人都受益。

By doing this, we guarantee that players have a strong intrinsic interest in making good decisions, discussing them, and are generally invested in the project with a very high level of engagement. The value of the WBM Token is largely dependent on the quality of the decisions made by the players.

通过这样做，我们保证玩家会有强烈的兴趣对于做出正确的决定，讨论他们，并且通常投资于具有很高水平的项目安排。WBM 代币的价值在很大程度上取决于玩家做出的决定。

However, the WBM Token is not only linked to the success of the WB-Mining project - it can also be freely traded as a speculative asset on international crypto exchanges (such as Crypto.com and Binance) once it is listed there. Thus, it is possible for every player to independently increase their wealth by acting wisely and making good decisions.

然而，WBM 代币不仅与 WB-Mining 项目的成功有关，它也可以作为投机资产在国际加密货币交易所（例如Crypto.com 和 Binance）一旦它在那里列出。因此，每个玩家都可以通过明智的行动和做出正确的决定独立地增加他们的财富。

If many people believe in the success of the project or that gold will soon be found, the value of the WBM token will rise. If the belief falls, the price will also fall. We have the opportunity to stabilize the market price ourselves through buybacks as well.

如果很多人相信该项目的成功或很快就会发现黄金，WBM 代币的价值就会上升。如果信念下降，价格也会下降。我们也有机会通过回购自己来稳定市场价格。

In addition to an investment opportunity, in the success of which one participates oneself, a strong entertainment factor is also generated among the players. This establishes a novel, unprecedented approach in the entertainment industry.

自己参与其中的成功，除了是一种投资机会，在玩家中也产生了浓厚的娱乐因素。这在娱乐业建立了一种新颖的、前所未有的方法。

For fairness reasons, however, we will always point out to players that their deposits are associated with risks and that a partial or total loss cannot be ruled out.

但是，出于公平原因，我们会一直告诉玩家，他们的存款是有风险的，不能排除部分或全部损失的可能性。

Our goal is to get the ball rolling in a way that cannot be stopped and drive the market capitalization upwards as a result.

我们的目标是以无法停止的方式让球滚动起来，从而推动市值上升。

The financial strategy

财务战略

For the financing of the project, the strategy of distribution of WBM tokens plays a key role.

对于项目的资金，WBM 代币的分配策略起着关键作用。

Phase 1: Financing phase

第一阶段：投资阶段

The project is financed by the courageous, the first movers who are willing to invest in a novel idea. They can also expect by far the greatest profits in return.

该项目由勇敢的先行者提供资金，他们愿意投资于一个新颖的想法。他们还可以期望获得迄今为止最大的利润回报。

An efficient approach here is in the company's own interest, since the money can only be used for its intended purpose. Every unspent euro must therefore be invested in marketing for legal reasons alone, on which the success of the entire project depends. 这里的一种有效方法符合公司自身的利益，因为资金只能用于其预期目的。因此，仅出于法律原因，每一笔未花费的欧元都必须投资于营销，这取决于整个项目的成功。

In other words, the more efficiently the money is managed, the more marketing is done and the greater the anticipation and excitement at the IPO, which in turn increases the demand for WBM tokens and drives up the price as well as the profits of the initial investors. The money raised during the financing phase will be earmarked exclusively for the initial funding of the project. Now the project has started much smaller than originally planned.

换句话说，资金管理得越有效，营销就越多，IPO 的预期和兴奋度就越高，这反过来又增加了对 WBM 代币的需求，推高了价格以及初始的利润。投资者。投资阶段筹集的资金将专门用于项目的初始资金。现在该项目的启动规模比原计划小得多。

At the "Patton Creek" mine, WB-Mining was able to start with a minimal budget. Until the end of the season 2022 the team spends time on another mine to gain experience

with large equipment on the one hand and to work out machinery on the other hand to be optimally positioned for the 2nd season 2023 at the Yukon.

在“Patton Creek”矿山，WB-Mining以最低预算开始。直到2022年末，团队花时间在另一个矿山上积累经验一方面拥有大型设备，另一方面制造机械为 2023年第二季在育空地区进行最佳定位。

The goal of this phase is to organically build up the project with the collected seed funding and to create a real gold rush atmosphere through clever marketing in order to make the demand for the IPO as high as possible - a digital gold rush!

这一阶段的目标是用收集到的种子资金建立项目，并通过巧妙的营销营造真正的淘金热氛围，以使对 IPO 的需求尽可能高——数字淘金热！

Phase 2: IPO (Initial Public Offer)

第二阶段：IPO（首次公开发售）

On the day of the IPO, which is also the official start of the game, we offer crypto investors 9 million WBM tokens, which they can buy at the current market price. The price will later rise and fall solely through trading between players and investors on real crypto exchanges such as "Binance" or "Crypto.com" and will be subject to free market economic principles. The transaction fees (buying and selling) have been set at 6% by the community via voting and are broken down as follows:

在 IPO 当天，也就是游戏的正式开始，我们为加密货币投资者提供 900 万个 WBM 代币，他们可以按当前市场价格购买。价格随后将仅通过玩家和投资者之间在“Binance”或“Crypto.com”等真正的加密货币交易所进行交易而上涨和下跌，并将受自由市场经济原则的约束。社区通过投票将交易费用（买卖）设定为 8%，细分如下：

- 2% Liquidity-Pool
- 2.5% Reflections
- 0.5% Autoburn
- 1.5% Marketing
- 1.5% Team

- 2% 流动资金池
- 2.5% 本币分红
- 0.5% 销毁
- 1.5% Marketing
- 1.5% Team

From this point on, the game belongs to the players.

从这个点起，比赛就属于玩家的了。

WB-Mining earns from WB-Mining 的收益来源：

- the continuous distribution of additional tokens
- the app sales
- the sale of NFT's and transaction fees charged on them
- the sale of merchandise in its own store
- the return of 1% of the fees to the project.
- 额外代币的持续分配
- 手机应用销售
- NFT 的销售和转账的交易费用
- 在自己的商店销售商品
- 将 1% 的费用返还给项目。

WB-Mining also reserves the right to participate in the market itself and to buy back tokens to sell them later. This helps to stabilize the price. This further increases the players confidence in the price and attracts more players. WB-Mining itself is logically interested in stabilizing the market price.

WB-Mining 也保留自己参与市场和回购代币以供日后出售的权利。这有助于稳定价格。这进一步增加了玩家对价格的信心，吸引了更多的玩家。从逻辑上讲，WB-Mining 本身对稳定市场价格很感兴趣。

The marketing strategy

营销策略

For distribution, we rely on the effect of influencer marketing. By cleverly selecting the right people, we achieve the highest authenticity among the target groups and increase the reach at the same time. In the optimum case, we generate such hype that various influencers start talking about the project even before it goes public. For this, we have to provide marketing material. In parallel, we are building our own social media platforms where we regularly report on what is happening on the ground and establish cross-target group series formats. The goal here is to build our own media company that serves to market the overarching brand - namely WB-Mining. A comparable example is the "Servus TV" channel, which is a marketing channel for the RedBull company in the broadest sense. The demand for such content has demonstrably risen continuously in recent years. For example, the small specialty channel "DMAX" was able to achieve a market share of over 4% in Germany with a show like "Goldgräber". YouTube and other social media are currently experiencing similar phenomena. Some of the most successful influencers come from exactly this scene.

对于分发，我们依靠影响者营销的效果。通过巧妙地选择合适的人，我们在目标群体中实现了最高的真实性，同时扩大了影响范围。在最佳情况下，我们会大肆宣传，以至于各种有影响力的人甚至在项目公开之前就开始谈论该项目。为此，我们必须提供营销材料。与此同时，我们正在建立自己的社交媒体平台，定期报告当地发生的事情，并建立跨目标群体的系列格式。这里的目标是建立我们自己的媒体公司，用于营销总体品牌 - 即 WB-Mining。一个类似的例子是“Servus TV”频道，这是最广义上的RedBull 公司的营销频道。近年来，对此类内容的需求明显持续增长。例如，小型专业频道“DMAX”凭借“Goldgräber”等节目在德国获得了超过 4% 的市场份额。YouTube 和其他社交媒体目前正在经历类似的现象。一些最成功的影响者正是来自这些新媒体。

With WB-Mining, we achieve an unprecedented combination with rarity value, the likes of which can only be experienced in the entertainment industry once every ten years. 通过WB-Mining，我们实现了把前所未有的稀有价值结合，这样的事情，在娱乐产业十年才能经历一次。

The WB-Mining App

The WB-Mining 应用程序

The app costs €3.99 in the App or Play store and is programmed for cell phones and tablets. With the purchase, each player automatically receives both a "wallet" with a token (share), as well as the right to vote to participate in the democratic decisions of the game. When the player opens the app, he will have the following menu to choose from in the future. (further extensions are planned):

该应用程序在 App 或 Play 商店的售价为 3.99 欧元，适用于手机和平板电脑。通过购买，每个玩家都会自动收到一个带有令牌（份额）的“钱包”，以及参与游戏民主决策的投票权。当玩家打开应用程序时，他将有以下菜单可供选择。（计划进一步扩展）：

- Polls: open, closed and the results (realized).
- Wallet & transactions (realized)
- Push notifications (in progress)
- Newsfeed (planned)
- Cameras (selection of different locations) planned
- Decision-making tools (geology, machines, etc.) planned
- 民意调查：开放、封闭和结果（已实现）。
- 钱包和交易（已实现）
- 推送通知（进行中）
- 新闻源（计划中）
- 相机（选择不同的位置）已经计划
- 计划的决策工具（地质、机器等）已经计划

About the inventor

关于发起人

Jochen Weinel is a first-class marketing and communications expert. Thanks to his direct manner, he has been particularly active in sales and in establishing successful media formats for several decades. But he has also placed well-known formats in the entertainment and TV sectors, including at the TUI travel group, Robinson Clubs and various large discotheques.

Jochen Weinel 是一流的营销和传播专家。几十年来，由于他的直接积极态度，他在销售和建立成功的媒体格式方面一直特别活跃。但他还在娱乐和电视领域设立了知名的格式，包括途易旅游集团、罗宾逊俱乐部和各种大型迪斯科舞厅。

With his widely diversified experience and communication skills, Jochen Weinel is the perfect partner to link entertainment with the real world.

凭借其丰富多样的经验和沟通技巧，Jochen Weinel 是将娱乐与现实世界联系起来的完美伙伴。

Summary

总结

WB-Mining is the world's first project to innovatively connect digital gaming and entertainment culture with the real world and economy.

WB-Mining是世界上第一个创新地将数字游戏和娱乐文化与现实世界和经济联系起来的项目。

It gives people the opportunity to influence the real economy, cleverly exploiting a previously undiscovered gap in the market. WB-Mining thus meets the zeitgeist of the current entertainment industry, which has been following the trend of connecting real and digital for quite some time. WB-Mining could thus soon be considered a historic milestone for successful marketing and innovative spirit.

它让人们有机会影响实体经济，巧妙地利用市场上以前未被发现的缺口。因此，WB-Mining 符合当前娱乐行业的时代精神，该行业长期以来一直遵循连接现实和数字的趋势。因此，WB-Mining 很快就会被视为成功营销和创新精神的历史性里程碑。

The results and insights from this social experiment will definitely be unique. They can also be of great use to science in the field of mass psychology.

这个社会实验的结果和见解肯定是独一无二的。它们对大众心理学领域的科学也有很大的用处。

The project is based on two independent pillars.

该项目基于两个独立的支柱。

Pillar 1 is the pure game that implements a novel and exciting element in the entertainment industry. Players must work together and find out if their swarm intelligence can lead them to success together. If the players win and successfully run the mine, they are paid out in the corresponding gold value in WBM tokens (similar to a dividend in stocks).

支柱1：是纯粹的游戏，在娱乐行业中实现了新颖而令人兴奋的元素。玩家必须共同努力，看看他们的群体智能是否可以带领他们一起取得成功。如果玩家获胜并成功经营矿山，他们将以 WBM 代币的相应黄金价值获得报酬（类似于股票的分红）。

Players can also speculate that the value of the tokens will continue to increase. Every participant and buyer of the app is thus a player, manager and investor at the same time. An unprecedented form of entertainment is born.

玩家也可以推测代币的价值会不断增加。因此，应用程序的每个参与者和购买者同时都是玩家、管理者和投资者。一种前所未有的娱乐形式诞生了。

Pillar 2 is the associated cryptocurrency, the WBM token, which can be traded completely independently of real events on the crypto exchanges of this world, like any other investment and speculation object.

支柱 2：是与加密货币相连，即 WBM 令牌，它可以完全独立于这个世界的加密货币交易所的真实事件进行交易，就像任何其他投资和投机对象一样。

We leave it to the traders to determine the prices. If the mine successfully mines gold, or if there is even an expectation of a find, the demand for tokens will increase. Many players will then want to hold on to their paid-out WBM tokens and speculate on value development. This in turn will create more demand for the token itself and the price will rise.

我们将其留给市场贸易商来确定价格。如果矿山成功开采黄金，或者甚至有发现黄金的预期，对代币的需求就会增加。然后，许多玩家将希望持有他们支付的 WBM 代币并投机价值发展。这反过来会为代币本身创造更多需求，价格也会上涨。

Do not miss this unique opportunity and invest now in the world's first project of its kind. 不要错过这个难得的机会，现在就投资世界上第一个此类项目。

It's only new once.

创新只会有一次。

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